

## STATE FARM BAYOU CLASSIC HIGHLIGHTS

- ◆ The only nationally televised historically black college and university (HBCU) game annually. The event is broadcast live on NBC the Saturday following Thanksgiving.
- ◆ ESPN College GameDay headed to Houston for the State Farm Bayou Classic in 2005. The visit marked the first broadcast for College GameDay from one of the historically black colleges and universities.
- ◆ The State Farm Bayou Classic was named one of the defining sporting events in the United States by *Sports Illustrated*.
- ◆ The only HBCU (one of only five rivalries) to be included in the *Greatest Rivalries* exhibit in the Sports Museum of America in New York, NY. In the college football area, the museum highlighted the greatest rivalries of all time and included the matchup between Southern and Grambling.
- ◆ Listed in Robert Tuckman's "100 Sporting Events You Must See Live: An Insider's Guide to Creating the Sports Experience of a Lifetime," published by BenBella Books in April of 2009.